

Company Profile Venus Pakistan (pvt) Ltd

Mission

To excel in standards of service promised to our suppliers as well as our customers and have the ability to handle crisis situations and ensure customer satisfaction by ensuring the following: On-Time Delivery, Maintenance of Stock Norms to ensure continuity of supplies, employing State of the Art technologies and equipments manned by trained and qualified personnel.

Company Overview

Company Profile.

The Venus Group of Companies is one of Pakistan's great success stories. In the past 16 years, we've grown up and developed into a group of companies that provide a broad array of products and services to the Food Services Industry in Pakistan. These include manufacturing, distribution of Fast Moving Consumer Goods (FMCG's), Food Services and contract importing, etc.

The group head office is in Karachi with a nationwide distribution network that is managed in coordination with our regional offices in Lahore, Hyderabad and Islamabad.

Established in 1986, by Mr. Asad Jan Hameed, the Venus Group strives to understand and fulfill the needs of all our customers by providing the highest level of reliability and service at all times.

Over the past two decades The Venus Group has led a diverse family of companies — becoming bigger, stronger, better than ever. But one thing hasn't changed. We succeed only when our customers succeed.

Description About Venus Services

As a Venus Pakistan customer, you can count on the fact that we'll always do "**whatever it takes to make sure your deliveries are made quickly and reliably.**"

To make that happen, we've built enormous flexibility into every aspect of our operations and we have invested in advanced technology to simplify and streamline order taking, delivery procedures, electronic invoicing and more. At Venus Pakistan, we're constantly looking for new ways to help you accomplish more in less time. To ensure on-time and safe delivery of products to our valued clients, our fleet of delivery vehicles is equipped with a modern Vehicle Tracking system called C-Track. This is a Global

Positioning Satellite system (GPS) that provides real time information using the following features:

Venus Pakistan today is a market leader well known for its quality of service and customer base which consists of some of the leading brands of consumer products in the world. Using its national retail network linking Lahore, Rawalpindi Islamabad and Karachi metropolitan areas, Venus Pakistan provides supply chain solutions for its Principals to over 12,000 retail locations. Facilities

Housed in a 120,000 sq ft warehouse at Maripur Karachi and 60,000 sq ft warehouse at Rawind road Lahore, this state of the art facility provides companies like McDonalds, NIKE, Reckitt & Benkiser, Nestle and Lamb Weston with 12,000 sq ft of world standard Freezer/Cold Storage facilities in Karachi and 8,000 sq ft in Lahore, respectively.

Core Areas of Business

The Venus Group of Companies operates in the following core areas of business:

- Food Service.
- Logistics.
- Cold Storage.
- Refrigerated Logistics.
- Customized Logistics Operations.
- Ice Cubes Manufacturing.
- Paper Tissues Manufacturing.
- Clearing & Forwarding.
- Custom Bonded Warehousing & Carrier.
- Travel & Leisure.
- Hospitality.
- Security.
- International Representation & Franchises.
- Distribution.
- Ice Cream Retail.

Venus Group Team

Asad Jan Hameed

Founder of Venus Distributors



Adnan Asad

CEO



Shehryar Omar

MD



Jamil Anwer

COO



Fakhar Zaman Khan

G.M. Finance



Asim Nawab Allahwala
Marketing Head Imports



Mustafa Ahmed
G.M. Cold Stone Creamery



Rizwan Ahsan
Mgr. Terminal Admin & Operation



Contact Us

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McDonald's

International Standards for an International Brand

To cater to the specific and demanding requirements of the world's leading QSR Brand is indeed a very tough challenge. Over the years Venus Pakistan has time and again proved its operational efficiencies, timely commitments and by following international standards of quality in each and every aspect of its functions.

Key Services & Facts at a glance

- Providing McDonalds Pakistan the most comprehensive range of Specialized & Customized Services
- Warehousing, Storage/Cold Storage, and Sole Distribution
- Services starting right from Pick-up at Sea Port to Delivery at all McDonalds Restaurants in Pakistan – everything is handled with maximum efficiency
- Central Inventory Management of Venus Pakistan dedicated to handling every aspect of McDonalds inventory.
- Quality Inspection Process (QIP) Units at Venus Pakistan especially operates to look after McDonalds Logistics Operations

With a proven track record of having served the Logistics needs of McDonalds, Venus Pakistan established its dedicated McDonalds Logistics Operations in 1997. We also received the DQMP (Distribution, Quality, and Management Process) Certification from McDonalds USA Audit Team after they visited and inspected our facilities and certified us as such (which makes us the ONLY one to receive any such Certification from McDonalds USA)

RICH'S

Whipping UP the Topping

RICH'S USA is the world's first Non-Dairy Producer famous the world over for their Whip Topping Base, as well as a large range of other products. The association of the Venus Group with RICH'S USA started in 2003 with the setting up of Venus RICH'S in Pakistan. As major importers of RICH'S USA Products such as Non-Dairy Whipped Cream, Whip Topping Concentrate, Flavored Batter, Frozen Bakery Products (Cookies & Croissants), Drink Concentrates, Cakes and Coffee Whiteners, Venus RICH'S has built up a very strong and long-term relationship with RICH'S USA.

A full-fledged state - of the art manufacturing facility is under construction in Lahore, Pakistan, with production scheduled by end of 2013. Soon after production commences, Venus RICH'S will be able to tap into regional markets through exports.

Venus Classic Tissues

For a Cleaner Lifestyle!

Venus Classic Tissues was established in 2011 by setting up a state-of-the art manufacturing facility in Karachi. Recognizing the importance and the need for hygienic living, the Venus Group has made huge investments in this venture. The automatic converting machines installed are managed by a team of highly qualified and experienced professionals. Operating in a clean, hygienic environment, the manufacturing process involves using only 100% imported virgin pulp paper to produce a wide variety of tissues to meet the needs of consumers belonging to diverse sections of business and society.

- Producing a wide variety of tissues such as Facial Tissues, Napkins, Kitchen Rolls, Customized Printed Tissues, Perfumed Tissues, Party Pack Tissues and Toilet rolls.
- Serving 5-Star and others Hotels, Restaurants, Institutions, Caterers and other customers.
- Distributed through an efficiently managed distribution network.

Venus Cold Storage

High Standards, Low Temperatures

It takes a whole lot of determination, commitment and a passion to excel in the cold storage business, especially considering the factor of maintaining an uninterrupted power supply. Venus Cold Storage is the pioneer in offering one of the most comprehensive cold storage facilities in Pakistan.

Key Services & Facts at a glance

- Cold Storage Facility runs on prime power
- Cold Storage Capacity
 - Karachi: 40 Containers (40'); Palettes: 800
 - Lahore: 20 Containers (40'); Palettes: 400
 - Islamabad: 10 Containers (40'); Palettes: 200
- 40 Own dedicated Reefer Containers
- Temperature inside Reefer Containers during transit (right from start to end of journey) is monitored and maintained through a Data Logger (Canadian device); the Data Logger maintains all records of temperatures inside the Reefer Containers during different stages of the journey
- Temperature Alarms alert sudden drop or surge in temperatures inside Cold Storage Facility/Reefers
- On-Site maintenance
- Own Branded Warehouse for Cold Storage along with Clearing & Forwarding Facility, courtesy Venus Clearing & Forwarding

Major clients include Metro Cash 'n' Carry, Mehran Sea Food, Nando's Pakistan, and DOMINO's Pizza.

Cold Stone Creamery

A Revolutionary Evolution

The founders of Cold Stone Creamery, Donald and Susan Sutherland, scoured the world in search of the perfect ice cream. Not surprisingly, they found that not all ice cream is created equal. From traditional hard-packed to soft serve varieties, until Donald and Susan pursued their "Ice Cream Dream"– we were stuck with some pretty disappointing alternatives. But after 1988 and the opening of the **First Cold Stone Creamery in Tempe, Arizona**, things changed. The Sutherlands fundamentally redefined ice cream and the world would never be the same.

Cold Stone Creamery ice cream is categorized by industry experts as "**Super Premium.**"

Most recently awarded Master Franchises in:

Bangladesh – Greece – Jordan – Malaysia – **Pakistan** – Philippines – Turkey - Vietnam – Caribbean. In Pakistan Cold Stone Creamery is Operated by Venus Group.

The Venus group is proud to be the master franchise for CSC in Pakistan, and we will soon be launching Cold Stone outlets in major cities of Pakistan.

Reefer Express

Always Keeping COOL

In the Logistics and Supply Chain Management Industry, Cold Chain Services includes Cold Storage and Warehousing. But the most important factor here is that of Reefers. Reefer Express is the backbone unit of the entire Venus Group of Companies as it is strong, organized, and efficiently operated. Speedy and dependable in service, providing the most secure logistics support to projects of any dimension to a wide range of clients.

Venus Ice

Cool Cubes of Quality !

Finding ice in its purest water form and in the shape of perfect ice cubes readily packed and available was almost impossible. Sensing an opportunity to innovate and introduce a new concept in cooling off, Venus Ice was launched. Venus Ice manufactures perfect crystallized Ice Cubes using sterilized water. Venus Ice is the **ONLY** one of its kind in Pakistan with, with an efficient Distribution Network supported by Venus owned Deep Freezers placed at Retail Outlets in Karachi, Lahore and Islamabad. Our distribution network is expanding and very soon consumers in other cities will also be able to enjoy clean Venus Ice.

Venus Ice Cubes are made with state-of-the-art American ice making technology.

Venus Ice Cubes available in 4 sizes: 1Kg, 1.5 Kg, 3 Kg & 12 Kg (Bulk Pack). The tamper-proof lock wire used to seal the SKUs ensures that Venus Ice Cubes remain hygienic and safe for consumer use.

Venus Clearing & Forwarding

Optimizing your Business Growth Potential

Established in 2008, Venus Clearing & Forwarding is a licensed clearing and forwarding agent acting as a very effective intermediary on behalf of both importers and exporters. Providing customers efficient and timely customs clearances, payment of freight and duties on behalf of clients, and negotiating the best insurance rates, leverages the best deal for our clients besides freeing them from the inconvenience of the clearing process.

Venus Logistics

Partnering Success through Logistics Access

Venus Logistics was established in 2006. As one of the leading players in Pakistan's growing Logistics Industry, Venus Logistics continues to play a pivotal role. The Company has enjoyed immense success in establishing a proven track record of performance and is renowned for providing quality services of truly global standards. With an excellent, highly skilled team of industry professionals, Venus Logistics is able to handle shipments of all sizes and all commodities that move by sea, air, rail, sea-air and air-sea. A seamlessly integrated, consolidated network of offices, diligent planning, and efficient operational procedures ensure optimal success in delivering the results that our clients demand.

Venus Custom Bonded Warehouse / Carrier

Totally Refrigerated in Logistics Excellence

Refrigeration is a very challenging task in the Logistics and Warehousing sections of an organization involved in Custom Bonded Warehouse operations.

Venus Custom Bonded Warehouse/Carrier owned by The Venus Group of Companies and operated by the parent company Venus Pakistan is the ONLY Company in Pakistan that enjoys the exclusive distinction of having its own refrigerated Custom Bonded Warehouse/Carrier License issued by Pakistan Customs. This means that Venus Pakistan is capable of providing

frozen storage services to its customers without paying duties to Customs. Customers can simply pay the duties/taxes to Customs only for the quantity required from the Bonded Warehouse operated by Venus Pakistan.

Further, the In-House Bonded Carrier facility allows importers in other cities of Pakistan to pay duties and taxes in their own cities instead of paying them in Karachi, saving such customers precious time, money and effort.

Venus International Container Terminal The Hub of Excellence in Containerization

Venus International Container Terminal (VICT) was established in June, 2012 and is functioning as a state of the art container handling terminal.

VICT is located on the main Dockyard Road, West Wharf Karachi, in close proximity to KICT thereby making it ideal for those customers who wish to stack their empty containers there at virtually no transportation cost, for onward drayage.

- Empty container handling capacity is 5,000 + containers per week.
- Handled by a team of professionals.
- Sufficient security measures are in place to ensure equipment's safety.

Since June 2012, we have provided for empty volumes of KICT and have successfully exceeded their standards of performance.

Protector Security Services Trained to Protect !

Protector Security Services (Pvt.) Limited was established in 1995. It was incorporated by SECP (Securities Exchange Commission Pakistan), in April 1995 besides being certified by the Home department, Government of Sindh, by way of grant of license to operate in Karachi and in the province of Sindh.

Carlton Hotel Resort & Club

Karachi's Finest Surprise!

A world of comforts, a bouquet of privileges, the finest of facilities, amenities and infinite possibilities are waiting at Carlton Hotel Resort & Club.

The ideal, safe, secure location in Karachi's prestigious D.H.A Phase 8 offers unhindered 24/7 swift access from anywhere in the City and fast access to Jinnah International Air Port (JIAP). The Carlton Hotel Resort & Club, is a part of the Venus Group of Companies. The best thing about Carlton Hotel Resort & Club is its strategic location in Karachi - in the safe, secure and tranquil surroundings of D.H.A Phase VIII. In the easy-to-access vicinity of Carlton Hotel Resort & Club are located Markets and the famous Sea View Beach of Karachi.